IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: W. Reed HASTINGS, et al.

Group Art Unit No.: 2165

Serial No.: 09/884,816

Examiner: Not Yet Assignate CEIVED

Filed on: June 18, 2001

For: APPROACH FOR ESTIMATING USER RATINGS OF ITEMS

Commissioner for Patents Washington, D.C. 20231

RESPONSE TO NOTICE OF INCOMPLETE REPLY

Sir:

In response to the Notice of Incomplete Reply of Notice to File Corrected Application Papers dated July 10, 2001, which sets forth a response date of September 10, 2001, enclosed are the following:

- 13 sheets of substitute drawings in compliance with 37 CFR 1.81 and 1.84; 1.
- A photocopy of the Notice of Incomplete Reply dated October 11, 2001; 2.
- Extension of Time Request for reply to Notice to File Corrected Application 3. Papers is hereby requested;
- Check in the amount of \$200.00 for a two month Extension of Time; 4.
- Preliminary Amendment to remove figure references from the specification and to 5. update the Brief Description of the Drawings;
- Return receipt postcard. 6.

The Commissioner is hereby authorized to charge payment of any fees required associated with this communication or credit any overpayment to Deposit Account No. 50-1302.

Respectfully submitted,

HICKMAN PALERMO TRUÓNG & BECKER LLP

Dated: November

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for

Patents, Washington, D.C. 20231.

on November



United States Patent and Trademark Office

COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231

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APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

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W. Reed Hastings

56055-0013

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CONFIRMATION NO. 5101 FORMALITIES LETTER OC000000006882084*

Date Nate (1) ET W

NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL

Technology Center 2100

Filing Date Granted

The U.S. Patent and Trademark Office has received your reply on 09/04/2001 to the Notice to File Missing Parts (Notice) mailed 07/10/2001 and it has been entered into the nonprovisional application. The reply, however, does not include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may, however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a) accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

• The specification contains drawings or flow diagrams (37 CFR 1.58(a)). Formal drawings in accordance with 37 CFR 1.81 should be submitted.

A copy of this notice MUST be returned with the reply.

Customer Service Center

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Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE